

### Message from the Director



Success in business is about having the right information and a deep insight into market trends. It is also about acquiring business agility and the foresight to move ahead of the times. A business will scale heights when you have the determination to transform available resources into valuable assets. Lastly, you can only dream big by taking productivity to the next level and constantly think of ways to diversify your business.

- **Adeesh Nahar**,  
Director,  
**Rosentiques**

### Buzz of the Month

## China Cuts Import Tariffs on Jewellery

China has cut import tariffs on nearly 1,500 consumer products from July, including gold jewellery set with diamonds, as well as precious stones, in a bid to boost imports as part of efforts to open up its economy. A total of 18 tax items involving jewellery categories are included in the tariff reduction, with an average tariff rate drop of 68 per cent.

The import tariff rate for gold and silver jewellery products, including those set with



diamonds, are reduced from 20 per cent to 8 per cent; the rate

for gemstones or semi-precious stones products, along with natural or cultured pearl products are reduced from 35 per cent to 10 per cent; and the rate for platinum and other precious metal products also dropped from 35 per cent to 10 per cent.

The average tariff rate of all 1,449 products imported from most favoured nations dropped by more than half, to 6.9 per cent from 15.7 per cent.

### Jewellery Industry: Roundup

- Falling Rupee, Higher Prices to Impact Jewellery in Short-Term
- Government Notifies New Guidelines for BIS Hallmark Licence Fees
- China Cuts Import Tariffs on Jewellery
- Domestic Council for G&J Industry to be Implemented Soon: Suresh Prabhu

## Bride Alert

# Layers for the Win

Thanks to celebrities like Sonam Kapoor and Anushka Sharma, brides are now crazy about layering their neckpieces. Pairing necklaces at alternate lengths one after the other flatters any outfit and gives the bride a regal look. The tradition of layered necklaces is not new – in

India, the Royalty in the past were often seen wearing rows of pearls and diamonds that literally covered their entire torso.

Brides used to wear chokers and necklaces with lengthy haars but these days, single necklaces with multiple strands are a huge hit! All brides have



to do is pair them with a beautiful choker and they are all set. At Rosentiques we make exquisite layered pieces with a combination of uncut diamonds, fine rubies and

Zambian emeralds with a smattering of diamond baguettes and round brilliant diamonds. These layered pieces lend any bridal outfit sophistication and class.

## Stone Talk

# The Allure of Zambian Emeralds



Emeralds from Zambia have a special place amidst jewellers and consumers alike. So much has been its popularity off late that when a piece of jewellery has Zambian emeralds in them, its value increases inevitably. Zambian emeralds were first discovered in the year 1920 but it was not until 1970 that it was properly managed. With the entry of Gemfields, Kagem mine, were the highest quality Zambian emeralds were found became popular worldwide. The almost velvety blue-

green hue is what makes this stone so special and the colour comes from the presence of chromium and some amount of iron. As compared to Columbian emeralds, Zambian emeralds have fewer inclusions. A stone is often a miracle, a freak of nature and Zambian emeralds are no different – Gemfields says that Zambian emeralds were formed through an amalgamation of a 1.6 billion-year-old metamorphic rock and 500 million-year-old intruding pegmatite. The Kagem mine accounts for 25 per cent

of emeralds in the world. Rosentiques is known for its stunning Zambian emerald pieces that are often crafted with diamonds, rubies and sapphires.



From the House of Rosentiques

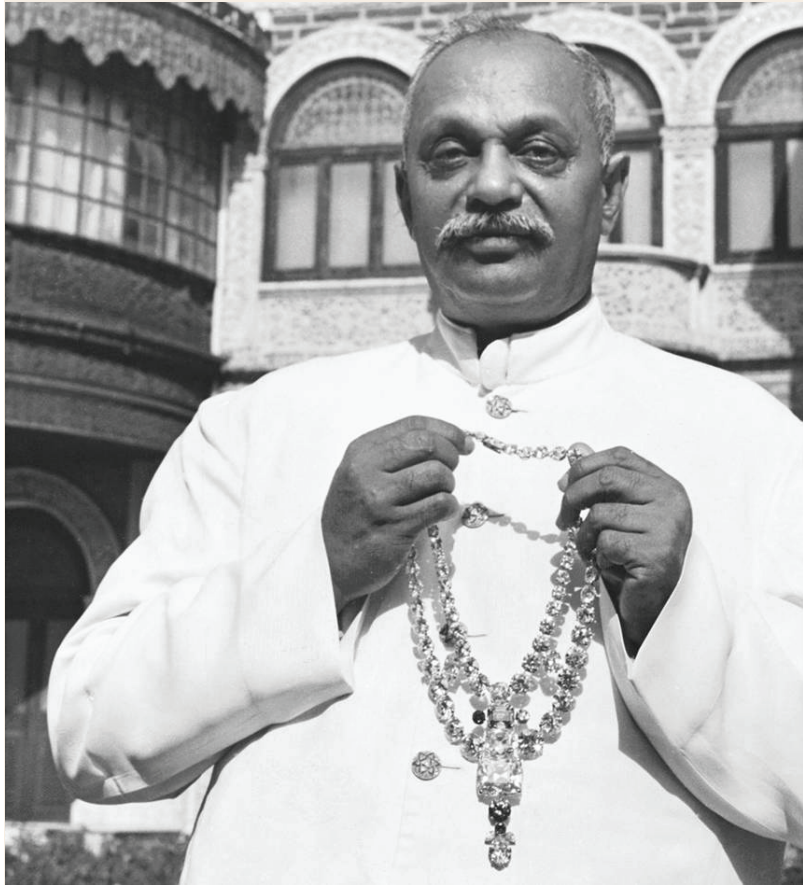
## For the Love of Pastels

Brides have fallen in love with pastel hues! Ever since Anushka Sharma wore a beautiful pastel pink lehenga at her wedding with matching jadau jewellery crafted in pink tourmalines and uncut diamonds, traditional jewellery in muted tones are all the rage. Rosentiques Fine Jewellery, a century old jewellery brand that delves in creative sensibilities that combine international quality with Indian values, launches 'Samahita', a brand new collection that generously uses pastel coloured pink tourmalines and uncut diamonds with a smattering of pearls. Understated, classy yet elegant, this collection is sure to make any bride happy!



From Palace, With Love

# The Jeanne Toussaint Necklace



The stunning Cartier necklace at the centre of the heist in “Ocean’s 8” has an India connect – it is inspired by a design crafted in 1931 for the Maharaja of Nawanagar. The original necklace, which belonged to the erstwhile Maharaja of Nawanagar in Jamnagar, Gujarat, featured a 136.25 carat ‘Queen of Holland’ diamond described as the finest cascade of coloured diamonds. It was

designed by Jacques Cartier in 1931 and named ‘The Jeanne Toussaint’ necklace after its then creative director. The original necklace no longer exists as it was dismantled and its diamonds used to create other pieces. The necklace was recreated by Cartier for Ocean’s 8 and was made smaller to fit Anne Hathaway – it is believed that the original necklace would’ve costed \$150 million today.



## #Spotted

The gorgeous Jacqueline Fernandez wore a pair of beautiful earrings from Rosentiques for a shoot in Cosmopolitan magazine.